



IDEaS

INTERNATIONAL DEFENCE EXCELLENCE AND SECURITY SYMPOSIUM

Toronto, Canada

15th May 2024

ABOUT

The [International Defence Excellence and Security \(IDEaS\) Symposium](#) is sponsored by the IEEE Systems, Man, and Cybernetics Society. Based on previous successes, the 2024 IDEaS Symposium will be held on 15 May 2024 in Toronto Canada, associated with the [IEEE International Conference on Human-Machine Systems](#) (15-17 May 2024). The IDEaS Symposium features world-class presentations with the theme of “Best of Two Worlds: Human-AI Teaming for Effective Decision-Making”. In the morning, there will be plenary keynote speeches from Canadian and international senior military leaders, defence R&D government executives, industry leaders, academic experts, and NATO representatives to share their visions on challenges and priorities. In the afternoon, subject matter experts from military, government, industry, and academia will discuss capability gaps, R&D directions, potential solutions, and possible collaboration opportunities at the dedicated panels on Human-AI Teaming for Air, Land, Sea, and Space Operations.

The symposium provides a company or an organization with a unique networking forum to increase their visibility and technology awareness to a broad Canadian and international audience, and foster potential collaborations within a highly specialized, influential community.

The symposium welcomes all kind of sponsors! Customize your package to meet your exact needs to maximize your return on investment, particularly with respect to activation possibilities.

SPONSORSHIP OPPORTUNITY

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PACKAGES

CATEGORY	SILVER US\$2,000	GOLDEN US\$5,000	PLATINUM US\$8,000
Your organization logo with a web link (provided by you) to your organization website displayed on the conference website	X	X	X
Your organization logo displayed in promotional materials and conference program	X	X	X
Recognition as a Sponsor in conference opening and closing sessions	X	X	X
Organization Banner (provided by you) displayed at the conference exhibit space in high-traffic area (e.g., Registration Desks)	X	X	X
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Complimentary conference proceedings	X	X	X
Opportunity for a 3-minute organizational promotion video during session breaks		X	X
Opportunity for a 3-minute organizational promotion video during opening session			X
Invited 1 of 5 Panel Discussions (15 minutes)		X	X
Invited 1 of 5 Keynote Speeches (10 minutes)			X
Complimentary conference registration package	1	2	3

NOTE: ADDITIONAL REQUESTS CAN BE DISCUSSED WITH THE IDEAS SYMPOSIUM ORGANIZING COMMITTEE

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